



**North America Sarbojanin Kalipuja Association Inc.**

(NASKA Inc)

Cheshire,CT

September 03, 2011.

Dear Patron,

South Asian community of North America is proud to celebrate the Second Year of Sarbojanin (Community) KALI PUJA in Connecticut. Puja along with dinner and entertainment is scheduled for Saturday, 29<sup>th</sup> October 2011 in Newington High School, 605 Willard Avenue, CT.

The purpose of this annual Kali Puja is to seek the help of goddess in destroying evil within us and diminish all negative tendencies that lessen our spiritual growth. This religious festival will increase the degree of awareness of traditional Kali Puja and its functions and activities involved, among the South Asian community especially to the generation that are raised in North America.

Like last year, we are expecting large number of guests in this auspicious and entertainment event.

To make this program successful and affordable to all individuals we are seeking assistance from you by publishing your advertisements in our Souvenir Journal and web site [www.naska.org](http://www.naska.org).

Last year, during the peak period we had more than 4000 hits/month in our web site. Due to our popularity and success, we expect this hit count to increase substantially. We need 7 days to setup your advertisement in our web site. Advertisements will be displayed in our web site until 11/15/2011.

Attached is a price sheet indicating the fee for various advertisement sizes. We would prefer that your advertisements be photo ready in final form; however we will be glad to create your Ad based on the information you provide.

If you have questions about the Souvenir Journal or web adv, please contact Kaushik Mitra ([kaushikmitra@yahoo.com](mailto:kaushikmitra@yahoo.com)); Samir Podder ([swagata@comcast.net](mailto:swagata@comcast.net)); Satyabrata Sau ([satyasau@yahoo.com](mailto:satyasau@yahoo.com)).

Sincerely,  
The Souvenir Journal Committee

P.O. BOX : 320731, Fairfield, CT - 06825

[www.naska.org](http://www.naska.org)

A non-profit 501(c)(3) Tax Exempt Organization incorporated in the state of Connecticut



**North America Sarbojanin Kalipuja Association Inc.**  
**Second Year of Sarbojonin (Community) KALI PUJA in Connecticut.**  
**October 29th, 2011.**

**ADVERTISEMENT CONTRACT**

I hereby authorize the **North America Sarbojanin Kalipuja Association Inc.(NASKA Inc)** to publish the attached advertisement in their **Second Year of Sarbojonin (Community) KALI PUJA in Connecticut**, Souvenir Journal and/or on their web site..

I have enclosed a check or money order in the amount of \$ \_\_\_\_\_, to cover the cost of an Ad based on the prices shown below:

<b>Web display rate</b>			
<b>Position</b>	<b>Size</b>	<b>Web Rate</b>	<b>Discount on Souvenir adv.</b>
Horizontal display on top of Current Year Event page	600 X150 Pixels	\$300	30%
Horizontal display on top of All other Inside page	600 X150 Pixels	\$200	20%
Vertical Display on left on first page	150 X 500 Pixels	Sold Out	20%
Bottom sliding display on Home page	600 X100 Pixels	\$100	10%

<b>Souvenir Journal Rate</b>		
<b>Format</b>	<b>Black &amp; White</b>	<b>Color</b>
<b>Back Outside Cover</b>	<b>\$250</b>	<b>\$500</b>
<b>Back Inside Cover</b>	<b>\$150</b>	<b>\$300</b>
<b>Full Page</b>	<b>\$100</b>	<b>\$200</b>
<b>Half Page</b>	<b>\$75</b>	<b>\$150</b>
<b>Quarter Page</b>	<b>\$50</b>	<b>Not Available</b>



**NASKA INC**

We are pleased to offer another 10% discount on web advertisement if the order is placed before 30<sup>th</sup> September 2011.

ORGANIZATION:  
ADDRESS:  
CONTACT PERSON:  
TELEPHONE:  
SIGNATURE

**My Ad is:**

**Web page location and size:**

**Souvenir page location and size:**

- Self prepared, enclosed and attached to this contract.
- To be made for me  
I have enclosed the information, I would like to place in the Ad.

Ad materials, including check or money order (payable to NASKA) should be mailed to:  
Animesh Chandra  
908 Gatewood Dr,  
Enfield, CT 06082  
Phone – 818-224-8760

**THE DEADLINE FOR JOURNAL ADS IS October 15th, 2011**

The souvenir booklet will be 8 1/2" by 11"

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