

NASKA Minutes of Meeting: September 11th 2010

Location: - Subhajit Maitra's Residence, Middletown, CT

Time: - 6:00 pm

Attendees:

Tarun Chowdhury
Sarbamangal Chowdhury
Ranjit Basak
Prabir Patra
Soumitra Mukherjee
Animesh Chandra
Subhajit Moitra
Navarun Gupta
Nirupam Basu
Ashok Chakraborty
Girija Bhunia
Satyabrata Sau
Anirban Ghosh

Agenda items Discussed:

1. Venue status and backup plans

Possible location for Kalipuja:

Fairfield Public School

Status: - Application for Hall has already been submitted

Mercy High School

Status: - Sanchita will follow up with principal

Bridgeport University

Status: - Navarun will follow up

Cheshire Public School

Status: - Ashoke B will follow up

Hamden Public School

Status: - Ranjit will follow up

If none of the above options works out, last option would be Harkness Auditorium in Yale University.

The venue has to be finalized by 9th October

2. How to make the Puja Full Capacity Event and Publicity to the whole South Asian community in the New England Region

Advertisement/Campaign for first Kali Puja

Following Websites will be contacted:

1. Post an ad in sulekha.com - Animesh
2. Contact admin of calcuttaweb.com – Animesh
3. Add in anandabazar.com – Animesh
4. BAGH Website – Subhajit
5. Stamford Durgapuja Website – Ashok C
6. Kallol, NJ website – Animesh
7. Milan, USA website – Animesh

We'll setup a stall in BAGH and Stamford Durgapuja with a Big BANNER and flyers. Flyers will be posted in the following locations:

1. Middletown Temple
2. Indian Grocery stores
3. Indian Restaurants
4. Yale University – Ashok C and Tarun
5. University of Bridgeport - Prabir and Navarun
6. University of New Haven – Prabir
7. UCONN – Prabir

We'll create a post card to send by snail mail to Indian community.

3. Revisit budget and financial position.

The current financial position was conveyed by Ashoke Bhattacharjee through Tarun.

4. Patrons donation policy

At this time we are estimating 200/250 people in Kalipuja

No fixed donation would be suggested.

Donation would be for dinner and snacks only

Tickets for dinner and snacks will be provided to all sponsors and patrons. Dinner and snacks will be controlled and served against these tickets.

A raffle will be arranged for the tickets.

Dinner will start at 8 pm

5. Detail plans for the Kali Puja evening.

4:00PM to 8:00PM : Puja(Worship)

8:00PM : Puspanjali(flower offerings)

8:20PM : Arati(Fire Ritual)

8:40PM : Prasad(MAA's blessing) distribution

9:00PM : Raffle

8:00PM to 10:00PM : Dinner

10:00PM : Cultural/musical program will be arranged by Subhajit Maitra if the venue is available till mid-night at least.

6. Priest transportation from and to Long Island Kali Temple

Kaushik Mitra and his friend Debasish will be requested to pick up priest from NY. We would try to bring the Purohit the day before the Kalipuja.

7. Dinner

India Kitchen was selected as the caterer

Final dinner menu:

1. Chole + Samosha
2. Bhat
3. Daal
4. Mixed Vegetable
5. Mutton + Paneer(only for vegetarian people)
6. Chutni
7. 2 pieces of Mishti

Sarba will confirm this menu with India Kitchen

Ashoke B will send a check of \$100 as advance to them.

8. Souvenir:

All sponsor will be requested to get at least one advertisement. Rate for the souvenir was decided as follows:

	Black and White	Color
Full Page	\$75	\$150
Half Page	\$50	\$100
Quarter Page	\$25	Not Available
Back Cover	\$100	\$200

Maximum number of souvenir to be printed 150

Other contents of the souvenir will be:

1. First page: "Message from NASKA" will be composed by Prabir Patra and Nirupam Basu
2. Two pages will dedicated to Sponsor and grand Sponsors.
3. Literature, poems, story and artwork will be requested from all sponsors.

9. Redesign naska.org to target new audiences(patrons)

Animesh Chandra will work with Anirban Ghosh.

10. Tax-Exempt status

Tarun informed the 501(c) document has been submitted to IRS and is under process.

11. Adjournment

Meeting ended at about 10PM followed by dinner.
