



NASKA INC

North America Sarbojanin Kalipuja Association Inc.

(NASKA Inc)

Cheshire, CT

July 24, 2013.

Dear Patron,

South Asian community of North America is proud to celebrate the Fourth Year of Sarbojanin (Community) KALI PUJA in Connecticut. Puja along with dinner and entertainment is scheduled for Saturday, 9th November 2013 in Newington High School, 605 Willard Avenue, Newington, CT - 06111.

The purpose of this annual Kali Puja is to seek the help of goddess in destroying evil within us and diminish all negative tendencies that lessen our spiritual growth. This religious festival will increase the degree of awareness of traditional Kali Puja and its functions and activities involved, among the South Asian community especially to the generation that are raised in North America.

Like last year, we are expecting large number of guests in this auspicious and entertainment event.

To make this program successful and affordable to all individuals we are seeking Corporate Sponsorship from you. This will provide you the opportunity to advertise your products and services in our Souvenir Journal and web site www.naska.org.

Last year, during the peak period we had more than 4000 hits/month in our web site. Due to our popularity and success, we expect this hit count to increase substantially. We need 7 days to setup your advertisement in our web site. Advertisements will be displayed in our web site until 11/30/2013.

Attached is a price sheet indicating the fee for various advertisement sizes. We would prefer that your advertisements be photo ready in final form; however we will be glad to create your Ad based on the information you provide.

If you have questions about the Souvenir Journal or web advertisement, please contact Kaushik Mitra (kaushikmitra@yahoo.com); Samir Podder (samirpodder@comcast.net); Satyabrata Sau (satyasau@yahoo.com); Girija Bhunia (girija.bhunias@gmail.com) or Soumitro Mukherjee (bamb_i@yahoo.com).

Sincerely,

The Souvenir Journal Committee



North America Sarbojanin Kalipuja Association Inc.
Fourth Year of Sarbojonin (Community) KALI PUJA in Connecticut.
November 9th, 2013.

CORPORATE SPONSORSHIP CONTRACT

I hereby authorize the **North America Sarbojanin Kalipuja Association Inc.(NASKA Inc)** to publish the attached advertisement in their **Third Year of Sarbojonin (Community) KALI PUJA in Connecticut**, Souvenir Journal and/or on their web site..

I have enclosed a check or money order in the amount of \$ _____, to cover the cost of an Ad based on the prices shown below:

Web display rate			
Position	Size	Web Rate	Discount on Souvenir adv.
Horizontal display on top of Current Year Event page	600 X150 Pixels	\$300	30%
Horizontal display on top of All other Inside page	600 X150 Pixels	\$200	20%
Vertical Display on left on Home page	150 X 500 Pixels	\$200	20%
Bottom display on Home page	600 X100 Pixels	\$200	20%

Souvenir Journal Rate	
Format	Rate
Back Outside Cover (Color)	Sold Out
Back Inside Cover (B/W)	Sold Out
Full Page (B/W)	\$100
Half Page (B/W)	\$75
Quarter Page (B/W)	\$50



NASKA INC

We are pleased to offer another 10% discount on web advertisement if the order is placed before 5th October 2013.

ORGANIZATION:
ADDRESS:
CONTACT PERSON:
TELEPHONE:
SIGNATURE

My Ad is:

Web page location and size:

Souvenir page location and size:

- Self prepared, enclosed and attached to this contract.
- To be made for me
I have enclosed the information, I would like to place in the Ad.

Ad materials, including check or money order (payable to NASKA) should be mailed to:
Animesh Chandra
908 Gatewood Dr,
Enfield, CT 06082
Phone – 818-224-8760

THE DEADLINE FOR JOURNAL ADS IS October 5th, 2013

The souvenir booklet will be 8 1/2" by 11"